



# E-COMMERCE

## CROSS-CUTTING TOPIC (5)

### 37<sup>TH</sup> MEETING OF THE VOORBURG GROUP ON SERVICE STATISTICS

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Israel CBS

It's All in the Numbers!

# Presentations

## US Census Bureau

Suzanne Conard

Tristan St. Onge

Edward Watkins

## CANADA

Diana Wyman

Jason Aston



# Countries' Experience

- How the pandemic transformed the way services are digitally provided, ordered or delivered
- E-Commerce measurement in the US & Canada
- Through various surveys
- Before during and after the Covid-19 pandemic
- Challenges – definition, record keeping, distinction underreporting, volatility



## US Measurement

- From “E-Commerce” to “Revenues from Electronic sources” (RES) 2017-2020
- From one question to three parts question
- change in terminology - confusion among respondents
- Revenues increased - E-commerce time series was broken in SY17
- E-COMMERCE standardization in the AIES (Annual integrated economic survey)
- Small business pulse survey (SBPS) - Three questions involving e-commerce activity (how the pandemic affected e-commerce (April 2020 – April 2022))
- Business Trends and Outlook Survey (BTOS) – E-commerce will remain one of the key concepts indices (2022)



# Canada - Enterprises surveys & the measurements of digital trade in services

- Measuring digital activities in international trade in services
- Cross border digital transactions
- STEC- trade by exporter and importer characteristics – services:
  - the share of services exports digitally delivered and profiles of exporters
  - Import transaction of services by business & consumers from non-resident enterprises
- A new economic indicator of digital intensity in delivery of services exports

# Results

in both US & Canada E-commerce increased during  
and after the pandemic

And slows as the economy re-open to in-person  
activities

Many questions remain for the future



# THANK YOU!

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